# GOVERNMENT OF INDIA
# AGRICULTURE AND FARMERS WELFARE
# LOK SABHA

UNSTARRED QUESTION NO:2549
ANSWERED ON:02.08.2016
Milk Programme for Under Privileged School Children
Khuba Shri Bhagwanth

**Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:**

Will the Minister of AGRICULTURE AND FARMERS WELFARE ???? ?? ???? ?????? ??????
be pleased to state:

(a) the details of the functions of National Dairy Development Board (NDDB) in the country;
(b) whether the Government is aware that NDDB has invited corporates to fund milk programme for underprivileged school children in the country, if so, the details thereof and the response of the corporates thereto;
(c) whether NDDB has registered a new foundation named NDDB Foundation for nutrition for the said purpose and if so, the details thereof; and
(d) the steps taken by the NDDB to promote milk production in the country?

## Answer

ANSWER

MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE
(SHRI SUDARSHAN BHAGAT)

a) The duty and functions of National Dairy Development Board are to promote, plan and organize programmes for the purpose of development of dairy and other agriculture based and allied industries and biologicals on an intensive and nation-wide basis and to render assistance in the implementation of such programmes.

b) Yes, Government has approved a proposal for setting up an Institution for promotion of nutrition through milk/milk products (especially for children) utilizing Corporate Social Responsibility funds of NDDB's subsidiaries and other voluntary donation. Subsequently, NDDB registered a Trust/society known as 'NDDB Foundation for Nutrition' (NFN) to implement this initiative known as "Giftmilk" to improve child nutrition through consumption of milk & milk products by providing milk free of cost. The supply of milk/milk products would be facilitated through dairy cooperatives only. NFN is currently implementing the "Giftmilk" initiative in 3 schools − 2 in Delhi & 1 in Telangana, which have a total enrolment of about 3100 students. Till now about 1,20,000 packets of flavoured milk have been distributed. The "Giftmilk" is presently supported by NDDB's subsidiaries who have contributed from their CSR commitment.

c) The NFN has been registered on 9 October 2015 in Gujarat under the Societies Registration Act, 1860 and Bombay Public Trust Act, 1950. Further, NFN has been granted approval u/s 80 G (5) of the Income Tax Act 1961.

d) NDDB is extending financial and technical support to dairy cooperatives. NDDB is implementing National Dairy Plan Phase-1 (NDP-1), a central sector scheme of Ministry of Agriculture, Government of India to increase milk production in the country.

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